



Mississippi Mills United

257 King Street
Carleton Place, ON
office@mmu.soccer

June 10, 2026

Fundraising Policy

Purpose

The purpose of fundraising is to help reduce the financial burden on players and families participating in MMU programs while promoting teamwork, responsibility, and community involvement.

Fundraising activities are intended to support team-related expenses such as:

- Tournament registration fees;
- Team equipment and training aids;
- Team travel expenses;
- Special events and team-building activities; and
- Additional development opportunities approved by the Club.

General Principles

- Each fundraising activity must have a clearly identified purpose and a proclaimed goal for which the funds will be used, such as participation in an out-of-town tournament.
- Participation in fundraising activities is voluntary, but strongly encouraged.
- All fundraising activities are administered by the Team Manager(s).
- All fundraising activities must reflect the values and reputation of MMU and be conducted in a respectful and ethical manner.

- All fundraising activities require approval from the Club prior to being launched.
- Players and families are expected to contribute positively to team fundraising efforts through participation, volunteering, or supporting events.
- Accurate records of fundraising income and expenses must be maintained by the Team Manager and made available to team families upon request.

Team vs. Individual Fundraising Activities

By default, all fundraising activities are considered team fundraising activities. Funds raised through these activities shall be distributed equally among participating players (families).

A team may occasionally choose to conduct an individual fundraising activity. In such cases, the proceeds shall be allocated based on each participant's individual contribution.

Examples of individual fundraising activities include:

- Sponsorships secured by a family;
- Product sales;
- Individual raffle ticket sales; and
- Donation campaigns linked to a specific player.

The Team Manager must clearly communicate, prior to the start of a fundraising activity, whether the activity is designated as a team fundraising activity or an individual fundraising activity.

Multi-Team Fundraising Activities

Where two or more teams participate in the same fundraising activity, the proceeds shall be divided among the participating teams. Each team may then use its share of the funds toward its own proclaimed goals.

Player Withdrawal

If a player withdraws from the team before the end of the season, the player and family forfeit any claim to any remaining fundraising balances.

End of Season

At the end of the season, any remaining funds shall be distributed among participating players (families) in accordance with the nature of the fundraising activities from which the funds originated. The Team Manager is responsible for ensuring that the distribution reflects participation and respects the distinction between team and individual fundraising activities.

Prohibited Activities

The following fundraising activities are prohibited:

- Gambling or activities prohibited by law. Teams may organize licensed 50/50 fundraising draws to support approved team expenses. All such draws must comply with applicable provincial and municipal regulations;
- Use of the MMU name or logo without authorization; and
- Fundraising activities that conflict with existing Club sponsors or partnerships.